



CITCsa
COUNCIL FOR INTERNATIONAL TRADE & COMMERCE SOUTH AUSTRALIA



**Celebrating 50 Years of ASEAN Business Forum
Friday 31st March 2017
Adelaide Convention Centre**

8.30 – 9.00am

Registration and Arrival Tea and Coffee

9:00am – 9:15am

Master of Ceremonies

**Opening Ceremony
Welcome to Country (Kurna land)**

H.E. Zakaria Ahmad, High Commissioner, Brunei, Chair of ASEAN Heads of Mission, Canberra

Official Opening by Hon Julie Bishop MP, Minister for Foreign Affairs *invited*

H.E. Le Luong Minh, Secretary-General ASEAN *invited*

Hon. Jay Weatherill, MP, Premier of South Australia *invited*

Plenary Session 1

9:15am – 10:45am

ASEAN today - What does ASEAN mean for Australia?

Chair: Professor Christopher Findlay AM, Executive Dean, Faculty of the Professions, University of Adelaide

Tan Sri Dr. Mohd Munir, Chairman of ASEAN Business Advisory Council (ASEAN-BAC) Malaysia, President of ASEAN Business Club *invited*

Christine Holgate, Chair of Board at Australian ASEAN Council, CEO & Managing Director, Blackmores

Senator the Hon. Penny Wong, Leader of the Opposition in the Senate and Shadow Minister for Foreign Affairs

Hon. Pehin Dato Lim Jock Seng, Brunei Minister for Foreign Affairs and Trade II

H.E. Jane Duke, Australian Ambassador to ASEAN

10:45am – 11:15am

Morning Tea and Networking Break

Plenary Session 2

11:15am – 12:15pm

The arts, sport, education and the important role of cultural diplomacy in ASEAN

Chair: Douglas Gautier AM, Chair Association of Asia Pacific Performing Arts Centres & CEO & Artistic Director, Adelaide Festival Centre

Paul Grigson, Australian Ambassador to Indonesia
invited

Wendy Holdenson, Mitsui & Co Director and Executive Vice President and New Colombo Plan Business Champion

Bill Spurr AO, Chairman Education Adelaide

Moya Dodd, Vice-president of the Asian Football Confederation, Partner, Gilbert & Tobin

Associate Professor Alan Gamlen, Hugo Australian Population and Migration Research Centre, University of Adelaide

Plenary Session 3
12:15pm – 1:00pm

Exporting of Professional Services to ASEAN

Chair: Mike Guerin, Director, South East Asia, International Engagement, Trade, Immigration and Higher Education Department of State Development, Government of South Australia

PK (Peng Koon) Chin, Senior Adviser, South East Asia, International Engagement Advisory Board, South Australia

Dr James Muecke AM, Chairman, Sight for All

John Hancock AM, Chairman, John Hancock & Associates

Brenton Mauriello, CEO DWP, Thailand and President AustCham Thailand

1:00pm – 2:00pm

Lunch and Networking

Plenary Session 4
2:00pm – 3:00pm

Impact of Advanced Manufacturing, Innovation and Digital Disruption on Global Supply Chains in ASEAN

Chair: Alfonso Ianniello, CEO, Detmold Packaging (DETPAK)

H.E. Amanda Gorely, Australian Ambassador to the Philippines

Eddie Siow, Founder, CEO, I M Holdings *invited*

Prabin Gautam, Digital Entrepreneur, Managing Director, VIS

Dr Rodney Wee, CEO, Asia Cold Chain Centre

Plenary Session 5
3:00pm – 4:00pm

Pathways for Agribusiness: Food and Wine to ASEAN markets

Chair: Scott Ashby, CEO, PIRSA

Warren Randal, MD, Seppeltsfield Wines

Darren Thomas, CEO, Thomas Foods International
invited

Duy Ly, CEO, 4 Ways Fresh

4:00pm – 4:30pm

Afternoon Tea and Networking

Plenary Session 6

4:30pm – 5:30pm

Towards the future: Australia's Involvement in ASEAN
Chair: Dave Gordge, State Director DFAT SA

Hon. Martin Hamilton-Smith MP, Minister for Trade
invited

Frances Adamson, Secretary, Department of Foreign Affairs

Michael Clifton, General Manager, Asia, Austrade

H.E. Minda Calaguian-Cruz Philippine Ambassador to Australia

5:30pm – 5:45pm

Forum Close and thanks

6.30pm

Pre Dinner Networking Drinks

7.00pm – 10.30pm

"Celebrating 50 Years of ASEAN" Networking Dinner and Multicultural Night

Ballroom Adelaide Convention Centre

10.30

Event Close and thanks
