



CITCSA Flash

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CITCSA Patron:
His Excellency
Rear Admiral Kevin Scarce
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Governor of South Australia



The Right Honorable
Michael Harbison, Lord
Mayor of Adelaide with Mr
Yoshinobu Yamashita.

World Champion Soba Noodle Maker visits Adelaide from Himeji, Japan



Mr Yoshinobu Yamashita during Soba Noodle making demonstration, Practical Lecture Theatr, Regency International School

5th Dan Soba Noodle expert Mr Yoshinobu Yamashita from Himeji, Japan was invited to Adelaide by the Japan Australia Friendship Association for this years Golden Week Japan Festival in Adelaide.

Mr Yamashita demonstrated his skills at the Golden Week Japan Festival, Sunday May 2nd, 11am – 4pm at Cowandilla Primary School, organised by the Japan Australia Friendship Society (JAFA), 3000 people attended the Festival.

Mr Yamashita is one of only eight 5th Dan Soba Noodle makers in Japan – the highest level of expertise achievable. He regularly demonstrates and judges soba noodle making in Japan and overseas.

During his stay, Mr Yamashita provided a demonstration of Soba Noodle making for 70 local students and business people, Wednesday May 5th in the cooking school at Regency campus of TAFE SA. He used premium-quality, hand-milled buckwheat, sourced especially from Tasmania. He brought his own specialised soba making equipment to perform the spectacular noodle making feat including the beautiful meter-long wooden rolling pin, giant guillotine-like soba knife and enormous soba mixing bowls

The Council for International Trade and Commerce SA supported Mr Yamashita's visit as part of the sister city relationships management for the City of Adelaide.



L-r
Michael Dunphy, President
Japan Australia Friendship
Association; Mr Yamashita;
Lord Mayor Michael
Harbison;
Michita Dunphy and
Barry Salter, CITCSA at
Adelaide Town Hall.

Official delegation visit to Adelaide from Sister City of Ferrol, Spain planned for September

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"MEET the FACES
behind the PLACES"



Mr Joaquin Artacho, met with senior staff of Navantia in Ferrol, on a visit in late March.

l-r Jose M De Pazos; Agustin Alvarez; Carlos Blanco; Jesus Iglesias; Joaquin Artacho; Esteban Garcia Vilasanchez; Rafael Suarez; Luis Garcia.



Mr Joaquin Artacho, Hon Consul for Spain in SA, presents a gift from sister city of Ferrol to Lord Mayor Michael Harbison at Adelaide Town Hall

An official delegation from Ferrol are planning to visit Adelaide in mid September to officially sign the sister city agreement with the City of Adelaide.

The delegation is likely to include the Mayor of Ferrol Mr Vicente Irissari; Cultural Counselor Mercedes Carbajales; the Vice Chancellor of the University Luis Barral; Director of Navantia in Ferrol and Fene, Mr Estaban Garcia; President of the Chamber of Commerce Francisco Cruz; and the President of the Companies Association Jose Riglo.

Ferrol became a sister city of Adelaide in October 2009 following approval by the Adelaide City Council. The Spanish Chamber of Commerce SA was instrumental in advocating the sister city relationship as a consequence of the contracts signed by Spanish company Navantia for the construction of 2 ships and the design of 3 destroyers in South Australia.

Mr Joaquin Artacho, Hon Consul for Spain in South Australia and a past President of the Spanish Chamber of Commerce, undertook a private trip to Ferrol in March and met with the Mayor of Ferrol and representatives of the Universities, arts, culture and business organisations that will come to Adelaide.

Mr Artacho held a successful media conference in Ferrol and his visit generated great coverage for Adelaide in all 4 major newspapers and many television stations. He brought a letter and gift from the Mayor of Ferrol to present to the Lord Mayor of Adelaide. He also visited Madrid and Barcelona during his trip.

The Spanish Chamber of Commerce SA will work closely with CITCSA, the City of Adelaide, the State Government and major industry bodies in hosting the visit by the delegation in September. Some major initiatives will be announced at that time.

EFIC launches new Export Finance Navigator Website



Ms Leela Hanson, Business Development Manager, EFIC with Barry Salter, from CITCSA at a recent CITCSA members forum in Adelaide at which Ms Hanson was the guest speaker.



Trade Minister Simon Crean recently announced the launch of a new website to help Australian small and medium-sized enterprises (SMEs) understand the export finance options available when exporting or investing offshore.

The 'Export Finance Navigator' (www.exportfinance.gov.au) is an independent source of information on export finance. It aims to assist current and potential exporters by sourcing a wide range of information on the financing alternatives available as they seek to grow their businesses through export and offshore opportunities.

Developed by Export Finance and Insurance Corporation ('EFIC'), the Australian Government's export credit agency, the online tool is a response to a recommendation of the 2008 'Review of Export Policies and Program' (the 'Mortimer Report').

The website divides the exporter's journey into six stages: preparing for export, finding markets, winning contracts, financing production, getting paid and expanding overseas. An exporter can easily identify which stage they're at, and then find the export finance solutions available to them at that stage.

The website helps exporters to find out about the export finance tools provided in the commercial market, and the grants and tax concessions available to exporters from federal, state and territory governments.

EFIC's CEO and Managing Director Angus Armour said: 'Being better informed about their export finance options will help give Australian businesses operating in overseas markets a more solid financial foundation and contribute to their continued international success.'

'SME exporters frequently tell us that they're not sure where to begin looking for information about export finance, and often they don't know that government assistance is on hand. Export Finance Navigator gives them the starting point they need to learn about export finance.'

The launch of the Export Finance Navigator website will be followed by a series of workshops for exporters to be run jointly by EFIC and Austrade. The workshops will focus on the export finance solutions available at particular stages of an exporter's journey.

EFIC is a valued sponsor of CITCSA. They will release the results of the 2010 GRI survey on June 10th in Sydney. EFIC received a record response to their survey this year which was held during March when they received a total of 936 surveys, a 29% increase on 2009. 93 responses were lodged from eligible businesses in South Australia which is a 16% increase on 2009.

More information at www.exportfinance.gov.au

New Australian Ambassador to Italy

Mr David Ritchie AO has been appointed as Australia's new Ambassador to Italy. He is a senior career officer with Department of Foreign Affairs and Trade, and has previously served overseas as Ambassador to Indonesia, and had earlier postings to Lusaka, Nairobi, Berlin and Bonn.

Mr Ritchie is expected to take up his post in July 2010. He replaces Ms Amanda Vanstone who has been Ambassador since 2007. Mr Robert Berton, President of the Italian Chamber of Commerce and Industry – Adelaide, and recently appointed Area Representative for Australia on the International Assocamerestero Board in Rome, paid tribute to the support provided by Ms Vanstone for trade missions to Italy in her role as Ambassador.

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New Committee for FACCI (SA Chapter)

The Annual General Meeting on April 22nd, the French Australia Chamber of Commerce and Industry elected a new Executive committee. On Monday 3rd May 2010, the 6 Executive Committee Members elected the new office bearers in:

- President – Philippe Gravier
- Vice-President – Louise Fraser
- Secretary – Christelle Damiens
- Treasurer – Chris Morrison
- Public Officer – Olivier Foubert
- Membership Officer – John Rosie
- Immediate Past-President – Jean-Michel Favre
- EC Member - Dr Christine Rothauser
- EC Member - Susan Howard

For more information, contact Susan Gravier, Tel: 08 8240 1688 or visit www.facci.com.au

Enterprise Connect at Business SA

Enterprise Connect is an Australian Government initiative designed to boost productivity, improve innovation, and increase competitiveness of Australian Small and Medium sized businesses.

Business SA offers the services of an experienced Enterprise Connect business advisor who will provide a full confidential business review of your business at no cost. They will work with you to understand your firm's strategy and business operations and help you identify strengths and opportunities. They will also assess potential areas for growth and improvement, export opportunities and help you access world class business tools, processes and technologies.

Enterprise Connect is available to manufacturing companies that have turned over more than \$2m per annum (and less than \$100m), have an Australian Company Number, been trading for the past 3 years, are solvent, and have not received similar assistance from governments in that time.

On going matching financial support is available for implementation of any recommended change projects. Many of our successful businesses and exporters have received the support of the scheme.

Contact Michael Cain at Business SA for more information ph 8300 0168 or email michaelc@business-sa.com



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