



CITCSA Flash

CITCSA Patron:
His Excellency
Rear Admiral Kevin Scarce
AC CSC RANR
Governor of South
Australia



I-r Nick Begqkis AM,
CITCSA Chairman with
Hon Kevin Foley MP,
Deputy Premier and
Minister for Industry and
Trade



I-r Annamaria Beni and
Tasso Bouyessis

Editor Barry Salter

Ph: 61 8 8300 0110

E-mail: trade@citcsa.org.au

Web: www.citcsa.org.au

2009 CITCSA Awards Dinner

The CITCSA Awards Dinner on **Friday September 4th 2009, 7pm** at the Holiday Inn Adelaide promises a night of first class multicultural entertainment, a four course dinner and premium wines from the Grant Burge wines in the Barossa.

The **Hon Kevin Foley MP, Deputy Premier and Minister for Industry and Trade** will be our Special Guest Presenter.

Tasso Bouyessis & Annamaria Beni, Adelaide's favourite classical and contemporary singing duo and the Volya Ukrainian Dancers will perform.

The CITCSA Awards celebrates the achievements of South Australia's International Chambers of Commerce and Business Councils and the individuals who drive them. Awards will be offered for International Chamber of the Year, International Ambassador of the Year, Food and Wine Award and Outstanding Long Term Contribution Award.

Net proceeds from this years' charity raffle will benefit "Child Rescue", a World Vision project. Mr Bob Mitchell from World Vision will speak about the project. Raffle prizes include a return economy trip to Singapore flying Singapore Airlines generously donated by Janet Chin of Tee Lee Travel.

Tickets are \$120 members, or \$1100 for table of ten, or non members \$130 or \$1200 for table of 10 including gst.

Book now by calling Angie Lewis 8300 0110 or email angie.lewis@citcsa.org.au before Monday August 31st.

Ausindustry – Helping Small Business Online

Grant applications for projects ranging from \$50,000 to \$500,000 are now being called from service providers which can provide 'free or low cost' IT skills development, training and mentoring services to small business.

Larger projects that exceed this range may also be considered, subject to available funding. Closing dates for applications is 5pm (AEST) Friday 25 September 2009.

The *Small Business Online* program will fund organisations that have a track record in delivering IT support and training to small businesses. Applicants can include industry associations, professional and business organisations, and educational institutions including universities, colleges of technical and further education (TAFEs) and business enterprise centres.

The *Small Business Online* program is competitive and merit-based and will support projects that may include:

- attracting and retaining customers through website marketing
- reducing costs of marketing, communication and training
- enabling e-commerce
- enabling small businesses to become part of a regional or national network
- identifying competitors through the internet
- accessing banking and secure payment of account on line.

Visit the Small Business Online program's webpage for more information, or you can email hotline@ausindustry.gov.au, or call the hotline on **13 28 46**.



2009 Hong Kong Australia Business Awards - SA Chapter - Winners



Mr Hieu Van Le, Lieutenant Governor of SA and Patron of HKABA SA Chapter speaking at Hong Kong Australia Business Awards night



l-r Mr Rod Martin, Era Publications; Mr Roger McNicholas, mhm,; Mr Patrick Ho, President Hong Kong Australia Business Association SA Chapter; Mr Kenneth Chung and Mr Jim Zhang, Design Initial; Mr Michael Higgs Jr, Worldwide Wearables.

This years winners in the 2009 Hong Kong Australia Business Awards were presented at a spectacular gala dinner held on Friday August 7th at the National Wine Centre are as follows:

Entrepreneur of the Year – Michael Higgs Junior

Export of Services – mhm

Export of Goods – Era Publications

Import of Goods – Design Initial

Ms Lorna Wong, Director of Hong Kong Economic and Trade Office, Sydney, delivered an update on business opportunities in Hong Kong to over 200 guests.

Sarah Newman from CITCSA interviewed the Executive Chef about how he prepared each dish, and guests at the event were treated to live scenes from the kitchen at the National Wine Centre where they saw their meals being prepared and plated. Premium wine from Condo Estate, Ross Estate and Farmers Leap was served.

The evening also featured the inaugural HKABA-SA /tafeSA Fashion Show – season 2010 showcasing exciting local design talent. Our thanks to Rachels Model Management and Training, and Marlestone tafe.



The theme for this years' event was "Showcasing South Australia's leaders in Business, Politics and Sport". Ms Kelly Nestor from Channel 9 News interviewed panel members Senator the Hon Penny Wong, Minister for Climate Change and Water; Mr Peter Hanlon, Westpac Group Executive, Retail and Business Banking; and Mr Mark Bickley, media/sports personality and Assistant Coach, Adelaide Crows.

Trade Mission to Israel

The Australia – Israel Chamber of Commerce will be leading a National trade mission to Israel November 2009 focussing on Water Management, Water Technologies, and Sustainability (as well as other areas of interest to delegates such as Cleantech and Agritech) The mission will coincide with Israel's International Water Conference Watec 2009- www.water-israel.com

Our South Australian group will be led by Dr Ian Chessell, Chief Scientist for South Australia. The trade mission is specifically designed for CEO's and management from business, government and academia. It will combine exposure to senior Israeli industry figures together with topical high level business meetings designed to expose delegates to innovative business ideas and opportunities.

Key objectives of the mission include investigating Israeli expertise in: Management of water resources, water reuse and water recycling, water desalination, water saving, alternative energies, waste management and technologies, cloud seeding, water security, river restoration and purification, agriculture under arid conditions, irrigation using effluent and saline water, clean technologies to ameliorate Climate Change and updates on the latest Agritech products and solutions.

The mission will also examine Israeli government policy success in promoting R&D activities in a range of related fields. It will create an opportunity for Australian organisations participating to increase their exposure to the Israeli and International market and help promote Australian companies to a global audience in attendance at the Watec conference.

For a draft program and delegate form for us to suggest potential meetings while you are in Israel, contact Alisha Fisher, CEO, Australia Israel Chamber of Commerce (SA) ph 8221 7004 or alisha@aicc.org.au



Dr Ian Chessell, Chief Scientist for South Australia.

Asia Pacific Business Council for Women Book Launch



Mr Eddie Liew; Ms Jing Lee (past President); Hon Isobel Redmond, Leader of the Opposition and Ms Dyan Francis (APBCW President)

On 21st July Asia Pacific Business Council for Women hosted the launch of the book "Successful Asian Women Entrepreneurs in the Western Context" by Navarat Sachayansrisakul, Author, and Vice President, Events and Sponsorship (APBCW).

The event was compared by Jing Lee and well attended by past presidents, Women of Distinction with over 100 invited guest. APBCW President Dyan Francis introduced the new committee and the Hon Michelle Lensink officially launched the book, which has been well received in Academic circles in South Australia and around the globe. For more information about APBCW and upcoming events please go to www.apbcw.com.au or join us at <http://www.facebook.com/home.php?ref=home#/group.php?gid=107924221219&ref=ts>

Australian Asian Chamber of Commerce and Industry sign deal



I-r Mr. Yu Min - General Engineer of Hebei TV Station; Ms.Liu Xinghua - Producer of Hebei TV Station; Mr. YaSha Ke - Minister Counsellor of the Peoples Republic of China in Australia, Mr. Yang - President of Hebei TV Station; Ivan Kaukov – AACCI Vice President; Irena Zhang - AACCI President.

The Australian Asian Chamber of Commerce and Industry (AACCI) and World on Screen signed an agreement to co-operate Hebei TV to air their own produced TV programs with C31 across South Australia and for the AACCI and World on Screen to produce TV programs of interest to Hebei Satellites 560 million daily viewers.

This agreement provide a valuable and unique platform for Australian and Chinese companies to promote their products and services within Australia and China and is of direct benefit to the development of the Australia-China bilateral trade and economic relationship and culture exchange offering a powerful and creative method of reaching potential customers and audiences.

Hebei Television has committed a 60 minutes of Chinese programme to air with South Australia C31 Community Television station across South Australia daily throughout the year in 2009.

The delegates arrived in Adelaide on the 11th of August 2009, during the day, the delegates visited the station and signing contract with World On Screen Pty Ltd.

The AACCI and World On Screen hosted a celebratory dinner at 6:30pm at Mings Palace, guests included Minister Counsellor of the PR China Embassy in Australia Mr Ke Yasha, and Cultural Office attaché Zhu Hongbin. Representatives from Hebei Television China: Mr. Yang Guojun - President of Hebei TV, Mr. Yu Min - General Engineer and Ms. Liu Xinghua - Producer. Irena Zhang – AACCI President, Ivan Kaukov – AACCI VP, Mia Dion - AACCI, VP and AACCI - Conan Fahey - AACCI, Secretary. The Hon. Isobel Redmond - Leader of the Opposition and the Hon David Ridgway - Leader of the Opposition, Legislative Council. Bruce Gibbons - C31 Community TV President, Brian Dutton - President C31 Community TV, Graham Wakeling - Publisher In - Business Magazine and David Powell, MD, Powell & Co.

CITCSA thanks our Sponsors

WINEBAROSSA

Port of Melbourne
Corporation



Government of South Australia
Multicultural SA



CITCSA

"MEET the FACES behind
the PLACES"

CITCSA Office
136 Greenhill Road
UNLEY SA 5061
Ph: +61 8 8300 0110
Fax: +61 8 8300 0120
www.citcsa.org.au



BUSINESS SA



Government
of South Australia

Department of Trade and
Economic Development