



# CITCSA Flash

Editor Barry Salter

Ph: 61 8 8300 0110

E-mail: [trade@citcsa.org.au](mailto:trade@citcsa.org.au)

Web: [www.citcsa.org.au](http://www.citcsa.org.au)

## Fiere Del Levante Trade Fair in Italy



L-R Mr Bill Muirhead, SA Agent General for UK and Europe; Her Excellency Amanda Vanstone, Australian Ambassador to Italy, and His Excellency Rear Admiral Kevin Scarce AC CSC RANR, Governor of South Australia and CITCSA Patron, with interpreter at the Trade Show for South Australia in Italy.

The Italian Chamber of Commerce & Industry Adelaide and Department of Trade and Economic Development organised the trade mission to the "Fiere Del Levante" trade fair in Bari, Italy from September 13 – 21 2008. Over a million people visited this 8 day trade fair. The South Australian delegation was led by His Excellency Rear Admiral Kevin Scarce, Governor of South Australia and comprised South Australian businesses and representatives of Food Adelaide, Education Adelaide, Immigration SA, and SA Tourism Commission. There was a follow up market awareness mission into Bologna.

## 2008 Hong Kong Forum and Trade Mission to Xiamen, China

Ms Susan Clearihan, Deputy Lord Mayor of the City of Adelaide, led the South Australian contingent of 24 delegates to this years' Hong Kong Forum from October 29<sup>th</sup> - 31<sup>st</sup>.

The Hong Kong Forum was attended by 430 international members of Hong Kong Business Associations worldwide and featured key speakers such as Philip Chen, Chairman of John Swire Group, who own Cathay Pacific Airlines and distributes Coca Cola beverages in China, Hon John Tsang, Financial Secretary of the HKSAR, and Zane Moi, the inventor of Blackberry wireless device.

14 South Australian people participated in the trade visit to Xiamen in the Fujian province of China from October 27 – 29. Highlights of the trade visit to the port of Xiamen in China were visits to the Anta sports good factory, Ports Fashion clothing factory and the Container Port Authority of Xiamen.

CITCSA Board members Leon Coppins and John McLachlan, and Executive Manager Barry Salter attended the South Australian trade dinner in Hong Kong with members of the delegation, Hong Kong business people and SA expats which was well organised by Ms Alice Jim, SA representative of DTED in Hong Kong

The South Australian delegates attended a morning briefing on Hong Kong and Macau by Mr Les Luck, Australian Consul-General and Mr Mark Wood, Austrade in Hong Kong.



L-r Mr Patrick Ho, President of HKABA SA, Deputy Lord Mayor Sue Clearihan, Mr Les Luck, Australia Consul- General for Hong Kong and Macau

## 39 day trade mission to China September 26 – November 3<sup>rd</sup> 2008

The recent Australian Asian Chamber of Commerce & Industry and The Australia China Development Company business mission to China has enabled delegates to begin commercial cooperation in the areas of digital media, organic foods, and arts and live music in China. Those delegates exporting were able to establish distribution network for, olive oil, honey, organic and natural health products.

### Highlights included:

- Site visits to "China Wood" Hengdian World Studios, Zhejiang Province, the Qingdao International Beer Festival, Shandong Province, Grape Valley, Xinjiang Province and ZTE Technologies, Guangdong.

Business mission delegate: Travis "Blind Dog" Taylor's performances in Beijing, Shanghai and Hangzhou. Travis is one of South Australian most popular and accomplished professional Jazz / Blues musician.

An invitation to initiate a cooperative city arrangement with Urumqi, Xinjiang Province and a regional South Australia Township.

Identified new market opportunities for particular products and services in the Shandong and Xinjiang Provinces and Central Asia. In early 2009 the AACCI and TACDC will conduct a follow up trade mission to Shandong, Xinjiang and into Tajikistan, Kazakhstan and Kurdistan to strengthen new networks and to stimulate trade and business opportunities

The AACCI and TACDC would like to acknowledge the services provided by the SA Government, DTED, the Chinese Government, Via media Communications and the associated business chambers in coordinating a highly effective, successful and inclusive trade mission

The activities provided by both governments enabled the frame work and arena for delegates and representatives to meet and network with exactly the "right people" in Beijing and Shanghai. It was an excellent display of South Australian team work abroad.

For more information about the AACCI, contact Irena Zhang email [irenazhang@gmail.com](mailto:irenazhang@gmail.com)

## 2008 Business SA Export Awards Winners

South Australia's most successful and innovative exporters were honored at the 2008 Business SA Annual Dinner and Export Awards, held at the Adelaide Convention Centre. In front of 900 guests, 12 companies were recognised for excellence in exporting in categories that included regional, emerging and the large advanced manufacturer award.

Winners of the State awards automatically qualify as finalists for the 2008 Australian Export Awards hosted by Austrade and the Australian Chamber of Commerce and Industry in Melbourne in December.

The Premier of South Australia, The Hon Mike Rann MP presented the award for 'excellence and high achievement in exporting' to search engine optimisation company YourAmigo.

Business SA's Chief Executive Officer, Peter Vaughan, said the awards showcased the outstanding calibre of exporting taking place in South Australia.

"The annual *Business SA Export Awards* continue to set the benchmark for excellence in exporting in this State," Mr Vaughan said.

### The 2008 Business SA Export Awards winners were:

**Austwine** – South Australian Farmers Federation agribusiness award

**Australian Dance Theatre** – Channel 7 arts & entertainment award

**Flight Training Adelaide Pty Ltd** – Education Adelaide education and training award

**Kelly Engineering** – Emerging exporter award

**YourAmigo** – Data Mobility Voice information and communication technology award

**OneSteel Whyalla Steelworks** – DTED large advanced manufacturer award

**Woodhead Pty Ltd** – Commonwealth Bank large services award

**Tarac Technologies Pty Ltd** – Austrade regional exporter award

**Fox Creek Wines** – FIVEaa small business award

**d'Arenberg Pty Ltd** – EFIC small to medium manufacturer award

**CooperVision Australia** – Statewide small to medium services award

**Adventure Tours Australia Group Pty Ltd** – Sports, events and tourism award

Overall Award;

**YourAmigo** – The Premier's award for excellence and high achievement in exporting



I-r Hon Mike Rann, Premier of South Australia; Ms Irena Zhang, President of Australian Asian Chamber of Commerce and Industry SA; and Mr Travis Taylor, SA jazz- blues performer in Beijing in October as part of the Premiers' trade mission to China.



I-r Mr Ted Byrt, SA China Cluster; Hon Chris Schacht, Australia China Development Company; Ms Irena Zhang, President, Australian Asian Chamber of Commerce and Industry



Mr Robert Hill Smith, Managing Director of Yalumba wines, and Ms Louisa Rose, Chief Winemaker at Yalumba

## Barossa winemakers at Yalumba win major wine awards

Ms Louisa Rose, Chief Winemaker at Yalumba wines is the Gourmet Wine Magazine Winemaker of the Year. Louisa has been a pioneer in the development of the viognier grape variety, and is now responsible for overseeing the whole winemaking team of the Yalumba and Hill Smith brands.

Mr Robert Hill Smith, Managing Director of Yalumba, has won the prestigious Len Evans Award for Leadership. Rob has been MD since 1985, and his leadership qualities have driven Yalumba to the enviable position it occupies today as one of Australia's most progressive and successful wine companies.

Yalumba is Australia's oldest family owned winery based in the Barossa and a prominent exporter. The Barossa Grape and Wine Association are sponsors of CITCSA.

## New CITCSA Board member - Mr John McLachlan

Mr John McLachlan, representing the Hong Kong Australia Business Association SA Chapter, is a newly elected member of the CITCSA Board. Over a period spanning 5 decades, John had led and sustained a profitable medium size customs Brokerage and International Forwarding Company C.G.McLachlan & CO. Pty Ltd. Established in 1903 the firm operated from its Port Adelaide offices until 2008 when it successfully merged with another Brokerage House for which I'm now providing consultancy services.

John has represented the company at various trade missions, exhibitions and forums including:

- South Australian Business Mission to Republic of Korea.
- HOFEX 2007 Exhibition – Hong Kong.
- Hong Kong Trade Development Council Forum – Hong Kong.

## Julie Bishop to speak at Qantas Accor Australia India Annual Luncheon

Ms Hon Julie Bishop MP, Deputy Leader of the Opposition and Shadow Treasurer, will be the guest speaker at this years' Qantas Accor Annual Australia India Luncheon on Thursday December 11<sup>th</sup> at the Adelaide Convention Centre. The topic of her address will be "The impact of the economic crisis on your business – India the way forward."

Contact Ms Julie Hallifax at the Australia India Business Council for bookings on 0412645053 or email [aibcsa@aibc.org.au](mailto:aibcsa@aibc.org.au)

The Australia India Business Council is the 2008 CITCSA International Chamber of the Year. [www.aibc.org.au](http://www.aibc.org.au)

## 2008 Electronics and ICT Award winners

Winners in the 2008 Electronics and ICT Association Award winners announced on Friday October 31<sup>st</sup> at the EICT Association Annual Dinner were as follows:

**SRA Information Technology** - Gold Cup for Excellence in Engineering & Commercialisation:

**Easytest** - Engineering Excellence Award – Small Business:

**Minelab Electronics** - Engineering Excellence Award – Open Category:

**Redarc Electronics** - Environmental Sustainability Award

**Excom Education** - Service to the Electronics Industry Award:

**Seng Yeow**- Electronics Engineer Graduate of the Year:

**BAE Systems** - Support of Electronics Education Award

**Soniclean** - Export Award:

**Bill Nicholas**, Independent Weekly – Presidents' Award for best media story.

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