



CITCSA Flash

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Trade Mission to Bangkok, Thailand



L-R Mr Leon Coppins, President, Thailand SA Business Council; Mrs Jaye Walton OAM, Honorary Consul General, Royal Consulate of Thailand SA; Ms Duangjai Asawachintachit, Assistant Secretary General, Thailand Board of Investment; Thailand in Adelaide in February

The Thailand South Australia Business Council is organising a trade mission to Bangkok, Thailand, May 22 – 27th. Mission participants can attend ThaiFex - Food and Wine Expo on during May.

Australia's trade and economic relationship with Thailand has grown strongly since the entry into force of the Thailand-Australia Free Trade Agreement (TAFTA) on 1 January 2005. Two-way merchandise trade was worth \$16 billion in 2009, up from \$7 billion in 2004. Two-way services trade with Thailand was worth \$3.3 billion in 2009.

TAFTA has also improved business mobility, strengthened transparency, encouraged international best practice, and promoted bilateral cooperation in a range of areas including customs procedures, government procurement, competition policy and intellectual property protection.

AustCham Thailand, the Royal Thai Embassy, Thailand Tourism Authority and Thailand Board of Investment are supporting the mission.

Contact Leon Coppins if you are interested in participating in the mission 0413 739 648 or email admin@approvalaustralia.com

An itinerary for the mission and costs of travel and accommodation is now available from Barry Salter at CITCSA. barry.salter@citcsa.org.au

**“Working in a Multicultural Trade and Business Environment” Seminar
Wednesday May 4th 5.30 - 7pm**



L-R Barry Salter, Executive Manager, CITCSA; Robert Bean, Managing Director, Cultural Diversity Services Pty Ltd; Leon Coppins, CITCSA Board Member.

CITCSA has organized a workshop on “Working in a Multicultural Trade and Business Environment” which will be of interest to all people working in international trade. Presenters Robert Bean and Yvonna Zurawska have a wealth of practical experience and knowledge in communicating in a multicultural world.

Robert Bean, Managing Director of Cultural Diversity Services Pty Ltd, said :
*“Understanding the cultures of your markets and trading partners, communicating effectively with them and managing cultural differences in every business function can substantially increase your competitive advantage.
Find out how your organisation can develop and market its cross-cultural expertise.”*



Ms Yvonna Zurawska, Managing Director of ABC International Pty Ltd Translating & Interpreting Services holds a Master degree in Journalism and Political Sciences from the Warsaw University in Poland and is an accredited interpreter and translator in the Polish language and a member of the SA NAATI Regional Advisory Committee. Her company provides a reliable, prompt and cost efficient translating and interpreting services in SA. They have over 400 NAATI accredited, recognised and community endorsed translators and interpreters provide service in over 140 languages and dialects. ABC International Pty Ltd operates 24/7 and provides services to all levels of government as well as large corporations, medium and small business (export/import) and a large number of private clients.

Their interpreters have worked in a variety of areas including wine, mining, food, engineering, product and services marketing as well as film industry. Translations of commercial or legal documentation, export import documentation, business proposals, marketing material or even business cards can be provided.

Register now for this complimentary session, Wednesday May 4th, 5.30pm – 7pm at Enterprise House email angie.lewis@citcsa.org.au or phone Angie ph 8300 0110.

Arab Chamber new logo launched and Inaugural Australia Arab Business Forum and Expo to be held in May



New AACCI logo



From left: Ms Cynthia Dearin, Chief Executive Officer, Australia Arab Chamber of Commerce and Industry; Hon Julie Bishop, Deputy Leader of the Opposition and Shadow Minister for Foreign Affairs; Mr Ray Najar, National Chairman, Australia Arab Chamber of Commerce and Industry

The Australia Arab Chamber of Commerce and Industry launched their new logo and website at a cocktail function at Quay Restaurant in Sydney last week. Guest speakers included Hon Julie Bishop, Deputy Leader of the Opposition and Shadow Minister for Foreign Affairs, Mr Ron Greentree, Managing Director of Greentree, and Mr Ray Najar, National Chairman of Australia Arab Chamber of Commerce and Industry who lives in Adelaide and has just returned from a trade visit to Gulf countries.

The Australian Arab Chamber of Commerce and Industry (AACCI) will be hosting the **Inaugural Australia Arab Business Forum and Expo** in Melbourne on **May 5 - 6 2011** at the Sofitel Melbourne on Collins. The objectives are to promote and facilitate two way trade and investment with the Arab countries.

The Middle East and North Africa (MENA) region offers:

- Bilateral merchandise market of \$14 billion per annum including \$10b in Australian exports
- Home to over 20,000 Australians
- Over 300 Australian companies have offices in the region
- Over 20,000 students from the region study in Australia
- MENA investment in Australia is increasing.

Over 25 expert speakers will present up to date information on a wide range of topics relevant to developing business relationships with this wealthy region. It is expected that significant numbers of business people from the region, as well as government officials, will travel to Australia to attend the Forum - which represents an excellent opportunity for Australian businesses to foster new business connections in the Middle East.

You could also set up a product exhibit to display your firm's capabilities for dramatically less than it would cost to do the same anywhere in the Middle East.

The cost effectiveness of attending this Forum and Expo is obvious - the potential outcomes for all who attend are significant. Click on the following link to the Expo website for details of the program, the speakers, the networking opportunities and how you can be involved.

Register today <http://www.aacciconference.com> or 03 9866 5442 or email susanc@aacconference.com

Trade with the Czech Republic

The Czech Chamber of Commerce in SA promotes bilateral trade and business between South Australia and the Czech Republic.



Mr Ales Gropi,
President, Czech
Chamber of
Commerce SA

Czech exports to Australia grew by 54 per cent to US\$296m in 2010, level last seen in 2008 – year of the record Czech export volume to Australia.

Major export commodities from the Czech Republic to Australia and New Zealand include toys, motor vehicles, paper and paper products, timber, food processing technologies, electrical switch boards and circuits, air-conditioning equipment, telecommunication technologies, explosives, ultra-light planes, glass, rubber and plastic products, railway equipment, lighting technologies etc.

Personal vehicles SKODA sales in Australia have been growing by over 30% in 2010 as well as LEGO toys manufactured in the Czech Republic.

To further support bilateral cooperation between Czech Republic and Australia in the area of automotive R&D, CzechInvest and Austrade will be co-organizing CZECH TECHNOLOGY DAYS in Melbourne in July 2011, to introduce several Czech companies to its Australian automotive counterparts. More information available at www.mcv.cz/sydney

For more information about the Czech Chamber of Commerce in SA, contact Mr Ales Gropi, President by email alesdownunder@yahoo.com.au

Romania Simply Successful Trade Seminar May 3rd 2011

The Romania Chamber of Commerce in SA is organising a trade seminar on Tuesday May 3rd from 5.30 – 7pm at Enterprise House entitled “Romania Simply Successful”.

Guest presenters include His Excellency Dr Mihai Stuparu, Ambassador of Romania; Mrs Camelia Dragan, Consulate - General of Romania and Mr Nicholae Cojocaru, Hon Consul. Mr Steve Kennedy, CEO of Donald Equipment Australia will provide an introduction.

The seminar is complimentary and bookings must be made with angie.lewis@citcsa.org.au or call 83000110 by Thursday April 28th

Gavril Vadean, President of the Romania Chamber of Commerce in SA is organising a trade mission to Romania, August 2011. The business focus of the mission is petroleum, mining (gold), transport, civil construction and ECT.

The delegation will visit Bucharest, the capital and other major cities, and will include a visit to “Draculas Castle” and other interesting places.

The economy airfare for the trip to Europe is A\$2,000 incl taxes, or A\$6,250 business class including taxes and special prices on hotels.

Please contact Gavril Vadean for more information on 0428 823 040 or email gvadean@hotmail.com



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